



International Association for China Tourism Studies

NEWSLETTER

Issue 2, 2018



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List of IACTS Fellows

(by alphabet order of family name)

Name	Institution	Country
ARLT, Wolfgang George	COTRI China Outbound Tourism Research Institute	Germany
BAI, Billy	University of Nevada, Las Vegas	U.S.
BAO, Jigang	Sun Yat-sen University	China
COHEN, Scott	University of Surrey	U.K.
DU, Guoqing	Rikkyo University	Japan
GU, Huimin	Beijing International Studies University	China
HSU, Cathy H.C.	The Hong Kong Polytechnic University	China (HK SAR)
HUANG, Songshan (Sam)	Edith Cowan University	Australia
LEW, Alan A.	Northern Arizona University	U.S.
LI, Gang	University of Surrey	U.K.
LI, Shina	Sun Yat-sen University	China
LI, Xiang (Robert)	Temple University	U.S.
MA, Bo	Qingdao University	China
MENG, Fang	University of South Carolina	U.S.
PAN, Bing	Penn State University	U.S.
SCOTT, Noel	Griffith University	Australia
SONG, Haiyan	The Hong Kong Polytechnic University	China (HK SAR)
SU, Xiaobo	University of Oregon	U.S.
WANG, Ning	Sun Yat-sen University	China
WANG, Youcheng	Central Florida University	U.S.
WALL, Geoffrey	University of Waterloo	Canada
WEAVER, David	Griffith University	Australia
WU, Bihu	Peking University	China
XIAO, Honggen	The Hong Kong Polytechnic University	China (HK SAR)
XIE, Philip F.	Bowling Green State University	U.S.
XIE, Yanjun	Dongbei University of Finance and Economics	China
XU, Honggang	Sun Yat-sen University	China
YANG, Jingjing	University of Surrey	U.K.
ZHANG, Chaozhi	Sun Yat-sen University	China
ZHANG, Jie	Nanjing University	China
ZHANG, Lingyun	Beijing Union University	China

IACTS Fellows' News and Activities

(in alphabetic order by fellows' surnames)

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Wolfgang Arlt has a chapter in the new book "Food, Wine and China. A Tourism Perspective" (Eds. Pforr, Phau) which was published at the end of May 2018:

<https://www.crcpress.com/Food-Wine-and-China-A-Tourism-Perspective/Pforr-Phau/p/book/9781138732254>

Wolfgang's chapter is titled "Chinese Outbound Tourists: Food and Beverages". The book will be officially launched by the editors and Wolfgang Arlt in Perth/W.A. on June 26th at Curtin University.

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Songshan (Sam) Huang has been appointed by the School of Tourism at Sichuan University, Chengdu, China as an adjunct chair professor in tourism. In this role, Sam will help to grow the research capacity of the School and mentor the School's junior academic members and research students.

Sam Huang is working as the co-chair of the 2nd Australia-China Tourism Forum which is co-organised by Sichuan University in China and Edith Cowan University in Australia. The Forum will be held in Chengdu, China from 21 to 24 November, 2018. More information about the Forum can be found at <http://actreinet.com/> (better view using Firefox browser)

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Gang Li has become a new fellow of the International Academy for the Study of Tourism (IAST).

Gang was invited to the International Academy for the Study of Tourism's annual conference last year, where he gave a presentation on a series of research he did in the area of economic analysis of tourism demand using the systems approach. He is one of the three successful candidates who were elected to the Academy this time.

The Academy was established in 1988 to further the scholarly research and professional investigation of tourism. The size of the Academy membership will be restricted in principle to no more than 75 fellows, who are elected to membership on the basis of their scholarly achievements and contributions to the understanding of tourism.

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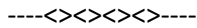
Robert Li's recent journal article publications (accepted, in press, online, in-print) include:

Fu, Y., Hao, J, **Li, X.**, & Hsu, C. Predictive accuracy of sentiment analytics for tourism: A metalearning perspective on Chinese travel news. *Journal of Travel Research*. (Accepted).* [SSCI]

- Liu, H., Li, X., Cardenas, D. & Yang, Y. Perceived cultural distance and international destination choice: The role of destination familiarity, geographic distance, and cultural motivation. *Journal of Destination Marketing & Management*. (Accepted).* <https://doi.org/10.1016/j.jdmm.2018.03.002> [SSCI]
- Liu, H., Wu, L., & Li, X. Social media envy: how experience sharing on social networking sites drives millennials' aspirational tourism consumption. *Journal of Travel Research*. (Accepted).* <https://doi.org/10.1177/0047287518761615> [SSCI]
- Yang, Y., Liu, H. & Li, X. The world is flatter? Examining the relationship between cultural distance and international tourist flows. *Journal of Travel Research*. (Accepted).* <https://doi.org/10.1177/0047287517748780> [SSCI]
- Yang, Y., Li, D. & Li, X. Public transport connectivity and inter-city tourist flows. *Journal of Travel Research*. (Accepted). <https://doi.org/10.1177/0047287517741997> [SSCI]
- Kirilenko, A., Stepchenkova, S., Kim, H., & Li, X. Automated sentiment analysis in tourism: Comparison of approaches. *Journal of Travel Research*. (Accepted). <https://doi.org/10.1177/0047287517729757> [SSCI]
- Zhang, Y., Li, X., & Wu, T. The impacts of cultural values on bilateral international tourist flows: A panel data gravity model. *Current Issues in Tourism*. (Accepted). <https://doi.org/10.1080/13683500.2017.1345870> [SSCI]
- Wang, Y., Li, X. & Lai, K. (2018). A meeting of the minds: Exploring the core-periphery structure and retrieval paths of destination image using social network analysis. *Journal of Travel Research*. 57(5). 612-626.* <https://doi.org/10.1177/0047287517706262> [SSCI]
- He, Z., Wu, L., & Li, X. (2018). When art meets tech: The role of augmented reality in enhancing museum experience and purchase intentions. *Tourism Management* 68. 127-139.* <https://doi.org/10.1016/j.tourman.2018.03.003> [SSCI]
- Wang, Y. & Li, X. (2018). Tourism destination image research in the era of New Media. (新媒体时代目的地形象研究的几点思考). *Tourism Tribune*. (Special column on "Destination image research in the new era"). 33(3). 8-10. (Invited commentary, in Chinese).
- Zhou, Q., Zhang, J., Zhang, H., & Li, X. (2018). Is all authenticity accepted by tourists and residents? The concept, dimensions and formation mechanism of negative authenticity. *Tourism Management*. 67. 59-70. <https://doi.org/10.1016/j.tourman.2017.12.024> [SSCI]
- Chen, N., Hsu, C. & Li, X. (2018) Feeling superior or deprived? Attitudes and underlying mentalities of residents towards Mainland Chinese Tourists. *Tourism Management*. 66. 94-107. <https://doi.org/10.1016/j.tourman.2017.11.007> [SSCI]
- Deng, N. & Li, X. (2018) Feeling a destination through the "right" photos: A machine learning model for DMOs' photo selection. *Tourism Management*. 65. 267-278. <https://doi.org/10.1016/j.tourman.2017.09.010> [SSCI]
- Chen, Y. & Li, X. (2018) Does a happy destination bring you happiness? Evidence from Swiss inbound tourism. *Tourism Management*. 65. 256-266. <https://doi.org/10.1016/j.tourman.2017.10.009> [SSCI]

Robert Li and his colleagues went through a highly competitive bidding process and won a major contract on destination branding from Canadian Tourism Commission. This project is said to be the first large competitive research contract awarded by CTC to an academic institution.

Robert Li and Scott Cohen (Surrey) recently completed guest co-editing a special issue on 'Transcultural experiences within and beyond home' for the *Journal of Business Research*. The special issue will be published later this year, including an editorial by Li, Cohen, and Tan on "Beyond the differences: Transcultural business research in a flattening world".



Fang Meng's recent publications include:

Meng, F., DiPietro, R., Gerdes, J., Kline, S., & Avant, T. (2018, in print). How hotel responses to negative online reviews affect customers' perception and choice. *Tourism Review International*.

Atadil, H., Sirakaya-Turk, E., **Meng, F.**, Decrop, A. (2018). Exploring travelers' decision-making styles. *International Journal of Contemporary Hospitality Management*, 30(7), 618-636.

Wen, J., **Meng, F.**, Ying, T., Qi, H., & Lockyer, T. (2018). Drug tourism motivation of Chinese outbound tourists: Scale development and validation. *Tourism Management*, 64, 233-244.

Li, H., Zhang, Z., **Meng, F.**, & Janakiraman, R. (2017). Is peer evaluation of consumer online reviews socially embedded? – An examination combining reviewer's social network and social identity. *International Journal of Hospitality Management*, 67, 143-153.

Levitt, J.A., **Meng, F.**, Zhang, P., DiPietro, R.B. (2017). Examining factors influencing food tourist intentions to consume local cuisine. *Tourism and Hospitality Research*, 1467358417742687.

Cárdenas, D.A., **Meng, F.**, Hudson, S., & Thal, K. (2017). Resident attitudes to future tourism development. *Tourism Review International*, 21(4), 417-430.

Levitt, J.A., Zhang, P., **Meng, F.**, & DiPietro, R.B. (2017). Food tourist segmentation: attitude, behavioral intentions and travel planning behavior based on food involvement and motivation. *International Journal of Hospitality and Tourism Administration*, 1-27. DOI: 10.1080/15256480.2017.1359731.

Hudson, S., Thal, K., Cárdenas, D., & **Meng, F.** (2017). Wellness tourism: Stress alleviation or indulging healthful habits? *International Journal of Culture, Tourism and Hospitality Research*, 11(1), 35-52.

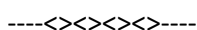
So, K. K. F., King, C., Hudson, S., & **Meng, F.** (2017). The missing link in building customer brand identification: The role of brand attractiveness. *Tourism Management*, 59, 640-651.

Wei, X., **Meng, F.**, Zhang, P. (2017). Chinese citizens' outbound destination choice: objective and subjective factors. *International Journal of Tourism Research*, 19(1), 38-49.

Hudson, S., Cardenás, D., **Meng, F.**, & Thal, K. (2017). Building a place brand from the bottom up: A case study from the U.S. *Journal of Vacation Marketing*, 23(4), 365-377.

Fang Meng also attended the following conferences in 2017:

- Presented paper "An analysis of food tourist behaviour among unobserved heterogeneous groups." at the 4th World Research Summit for Tourism and Hospitality: Innovation, Partnerships and Sharing. Orlando, Florida, December 9-11, 2017.
- Attended the 2nd USA-China Tourism Research Summit and Industry Dialogue (served as a moderator). Orlando, Florida, December 8, 2017.
- Invited host/moderator as the Expert Committee Member at World Tourism Cities Federation Los Angeles Fragrant Hills Tourism Summit 2017, Los Angeles, California, September 19-20, 2017.
- Invited panellist as the Expert Committee Member at the World Tourism Cities Federation (WTCF) Asia-Pacific Tourism Conference 2017, Penang, Malaysia, March 25-29, 2017.



Haiyan Song has the following papers presented or to be presented at a number of conferences:

- Yang, H., Cheung, C., & **Song, H.** (2017). *Experiential Learning and Satisfaction of Hospitality Graduates* (Invited Speech). Conference of the China Tourism Education Association and International Forum on Tourism Education, 30 November – 2 December 2017, Guangzhou, China.
- Song, H.** (2018). *Are Travellers Willing to Pay Air Passenger Duties?* The 28th Annual CAUTHE Conference, 5-8 February 2018, Newcastle, Australia.
- Song, H.**, Pecheux-Livat, F., & Ye, S. (2018). *Effects of Terrorist Attacks on Tourist Flows to France: Is Wine Tourism a Substitute?* 2nd Wine and Hospitality Management Workshop, 14 – 15 May 2018, Lausanne, Switzerland.
- Song, H.** (2018). *Forecast for Tourism in Asia Pacific* (Keynote Speech). Asia Tourism Forum, 7 – 9 June 2018, Angers, France.
- Song, H.**, Pecheux-Livat, F., & Ye, S. (2018). *Terrorism Attacks and Inbound Tourist Flows to France: Is Wine Tourism a Substitute?* 12th Annual Conference of the American Association of Wine Economists, 10 – 14 June 2018, Ithaca, USA.
- Song, H.** (2018). *The Bayesian Approach to Combine Quantitative and Judgmental Tourism Demand Forecasts.* 38th International Symposium on Forecasting, 17 – 20 June 2018, Boulder Colorado, USA.
- Song, H.** (2018). *Forecasting Tourism Growth Turning Points.* 38th International Symposium on Forecasting, 17 – 20 June 2018, Boulder Colorado, USA.

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Honggen Xiao has a few recently published or in-press articles, and two awards as follows:

- Xiao, H.**, Huang, W-J., Hung, K., Liu, Z., & Tse, T. (2018). “Professor-for-a-Day”: An initiative to nurture communities of learning and practice in hospitality and tourism. *Journal of China Tourism Research*, in press.
- Ye, S., **Xiao, H.**, & Zhou, L. (2018). Small accommodation business growth in rural areas: Effects on guest experience and financial performance. *International Journal of Hospitality Management*, 76, 29-38.
- Yang, L., Lai, B., & **Xiao, H.** (2018). The metaphor of sadness: Hakka’s Bean Jelly as culture and consumption through tourism. *Tourism Geographies*, DOI: 10.1080/14616688.2018.1449238.
- Huang, W-J., **Xiao, H.**, & Wang, S. (2018). Airports as liminal space. *Annals of Tourism Research*, 70, 1-13. DOI: 10.1016/j.annals.2018.02.003
- 肖洪根.(2018).新时代中国旅游发展的理论与实践。《旅游导刊》第2卷第2期，pp.16-26。

[Award item with IACTS Fellow Professor Zhang Chaozhi]

- Zhang, C.**, **Xiao, H.**, Gursoy, D., & Rao, Y. (2015). Tacit knowledge spill-over and sustainability in destination development. *Journal of Sustainable Tourism*, 23(7), 1029-1048. (Recipient of “the 2017 Ministry of Culture and Tourism – Excellent Research Article Second Award – 2017 文化和旅游部优秀研究成果学术论文类二等奖”)

[Award item with Co-editor Professor Jafar Jafari]

Encyclopedia of Tourism, recipient of the 13th UNWTO Ulysses Award for Innovation in Research and Technology (16-18 January 2017. Madrid, Spain).

https://www.youtube.com/watch?v=gLN_biJBHp0,<https://www.youtube.com/watch?v=pscfjRKqMco>

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Youcheng Wang has been selected as the next Dean of the Rosen College of Hospitality Management.

Dr. Wang joined University of Central Florida (UCF) in 2003 as an assistant professor and was named Associate Dean of Academic Affairs and Research for the college in 2010. He also holds the title of William Peeper Destination Marketing Preeminent Professor.

Prior to joining UCF, his experience included both industry and academia, working for the Beijing Institute of Tourism, the Beijing Tourism Administration, and the University of Illinois. While at UCF, he has helped to elevate the college by initiating partnerships with multiple universities internationally including those in Japan, China, South Korea, UK and mainland Europe, Australia, and New Zealand. He is regarded as an international scholar in the areas of destination marketing and management, technology management, and collaborative strategies, with accumulating 6,242 citations and an h-index of 36. He is the author of 3 books and more than 150 scientific publications. Dr. Wang is also serving as co-editor-in-chief for the Journal of Destination Marketing and Management.

Dr. Wang received his Ph.D. in tourism marketing and management from the University of Illinois at Urbana-Champaign and an M.S. in hospitality and tourism management from Purdue University.

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David Weaver received three prestigious recognitions from China during 2017. In addition to being elected as a Fellow of the International Association for China Tourism Studies, he was awarded a Chang Jiang Scholarship by the Ministry of Education, and received a Liaoning Friendship Award.

His recent research activity in China includes:

- Intersection of dark tourism, emotions and geopolitics at a Japanese atrocity site in Dalian; the Lushun Prison Museum
- Enlightened mass tourism with Chinese characteristics at the Red Beach Scenic Corridor, Panjin (Liaoning Province)
- Constraints to ocean cruising among Chinese consumers with sufficient income to cruise
- Urban heritage and heritage tourism potential in a relict residential neighbourhood; Dongguan Street, Dalian
- Implications of the 19th National Congress speech for sustainable tourism in China
- Chinese image of and satisfaction with the Maldives as a destination
- Tourism-led regional development in China's far north: Mohe region of Heilongjiang Province

- Borderland tourism between China and North Korea: Evidence from Changbei Mountain and Dandong

David Weaver's recent publications (2017 to date):

Refereed journal articles

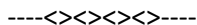
- Bao, J-G., Jin, X. & Weaver, D. (2018). Profiling the elite middle-age Chinese outbound travellers: A 3rd wave? *Current Issues in Tourism*. <http://doi.org/10.1080/13683500.2018.1449817>
- Weaver, D. (2018). Creative periphery syndrome? Opportunities for sustainable tourism innovation in Timor-Leste, an early stage destination. *Tourism Recreation Research*, 43, 118-128. <http://dx.doi.org/10.1080/02508281.2017.1397838>
- Weaver, D. & Lawton, L (2017). The cruise shorescape as contested tourism space: Evidence from the warm-water pleasure periphery. *Tourism Management Perspectives*, 24, 117-125. <https://doi.org/10.1016/j.tmp.2017.08.003>
- Weaver, D., Tang, C-Z., Shi, F-F., Huang, M-F., Burns, K. & Sheng, A. (2017). Dark tourism, emotions, and post-experience visitor effects in a sensitive geopolitical context: A Chinese case study. *Journal of Travel Research*. <http://dx.doi.org/10.1177/0047287517720119>
- Weaver, D., Kwek, A., & Wang, Y. (2017). Cultural connectedness and visitor segmentation in diaspora Chinese tourism. *Tourism Management*, 63, 302-314. <https://dx.doi.org/10.1016/j.tourman.2017.06.028>
- Tang, C-Z., Weaver, D., & Lawton, L. (2017). Can stopovers be induced to revisit transit hubs as stayovers? A new perspective on the relationship between air transportation and tourism. *Journal of Air Transport Management*, 62, 54-64. <http://dx.doi.org/10.1016/j.jairtraman.2017.02.008>
- Weaver, D. (2017). Core-periphery relationships and the sustainability paradox of small island tourism. *Tourism Recreation Research*, 42, 11-21. <http://dx.doi.org/10.1080/02508281.2016.1228559>
- Weaver, D. & Lawton, L. (2017). A new visitation paradigm for protected areas. *Tourism Management*, 60, 140-146. <http://dx.doi.org/10.1016/j.tourman.2016.11.018>

Book chapters

- Shakeela, A. & Weaver, D. (2018). Participatory planning and tourism development in the Maldives: A prerequisite of sustainability? In Wang, Y., Shakeela, A., Kwek, A. & Khoo-Lattimore, C. (Eds.) *Managing Asia Destinations*. Singapore: Springer, pp. xx-xx.
- Lawton, L. & Weaver, D. (2017). Destination brands Dubai and Abu Dhabi: Bitter rivalry or strategic partnership? In Almuhrzi, H., Alriyami, H., & Scott, N. (Eds.) *Tourism in the Arab World: An Industry Perspective*. London: Routledge, pp. 161-174.
- Weaver, D. (2017). Sustainability and mass tourism: A contradiction in terms? In Harrison, D. & Sharpley, R. (Eds.) *Mass Tourism in a Small World*. Wallingford, UK: CABI, pp. 63-74.
- Shakeela, A. & Weaver, D. (2017). The Maldives: Parallel paths of conventional and alternative tourism. In Hall, C.M. & Page, S. (Eds.) *Routledge Handbook on Tourism in Asia*. London: Routledge, pp. 265-274.
- Lee, Y-S., Weaver, D., & Prebensen, N. (2017). Arctic destinations and attractions as evolving peripheral settings for the production and consumption of peak tourism experiences. In Lee, Y-S., Weaver, D., & Prebensen, N. (Eds.) *Arctic Tourism Experiences: Production, Consumption & Sustainability*. Wallingford, UK: CABI, pp. 1-8.
- Lee, Y-S., Weaver, D., & Prebensen, N. (2017). Arctic tourism experiences: Opportunities, challenges and future research directions for a changing periphery. In Lee, Y-S., Weaver, D., & Prebensen, N. (Eds.) *Arctic Tourism Experiences: Production, Consumption & Sustainability*. Wallingford, UK: CABI, pp. 191-197.

Huang, T., Tang, C-Z. & Weaver, D. (2017). The Arctic tourism experience from an evolving Chinese perspective. In Lee, Y-S., Weaver, D., & Prebensen, N. (Eds.) *Arctic Tourism Experiences: Production, Consumption & Sustainability*. Wallingford, UK: CABI, pp. 89-99.

Weaver, D. & Lawton, L. (2017). Degrees of peripherality in the production and consumption of leisure tourism in Greenland. In Lee, Y-S., Weaver, D., & Prebensen, N. (Eds.) *Arctic Tourism Experiences: Production, Consumption & Sustainability*. Wallingford, UK: CABI, pp. 56-66.



Philip Xie attended the 2018 China-ASEAN International Forum on Industrial Tourism held in Liuzhou, China from April 18 to 19, 2018. The forum was co-hosted by Sun Yat-Sen University and was very successful. Dean Jigang Bao, Professor Honggang Xu and Philip Xie delivered keynote speeches centered on the preservation and transformation of industrial heritage for tourism purpose. The forum also publicized the Liuzhou Initiative (柳州倡议) (see photos below), which advocates the significance of industrial tourism and the benefits for the public.



IACTS Journal News

- *Journal of China Tourism Research* (IACTS Association Journal) has been indexed and abstracted in Web of Science's "Emerging Sources Citation Index" (ESCI) since 2017. ESCI is one of the six major citation indices in Clarivate Analytics's Web of Science Databases.
- IACTS Fellow, Professor LI Gang and HKPolyU SHTM Assistant Professor Dr Stephen Pratt are guest editors of a *Journal of China Tourism Research* special issue on "Tourism Economics in China".
- IACTS Fellows, Professors XU Honggang and GU Huimin are guest editors of a *Journal of China Tourism Research* special issue on "Gender and Tourism in China".
- IACTS Fellows, Professors BAO Jigang, Sam HUANG, and Sun Yat-sen University Associate Professor Ganghua CHEN are guest editors of a *Journal of China Tourism Research* special issue on "China Tourism Research: Reflections and Prospects".

Conference News

Healthy Mobilities? 13th Cosmobilities Conference 29th November to 2nd December 2018 Sun Yat-Sen University Guangzhou, China

Invitation and Call for Papers

The relations between mobilities and health have been considered to be a central feature of today's global society (Gatrell, 2011). Too much movement has often been attributed to various illnesses including bodily disruptions such as seasickness and jet-lag as well as mental ill-health such as homesickness, phobias. However, travel is also seen as being 'good for the soul', part of quasi-spiritual quests to become more healthy in mind and body. Such human mobilities require healthy environments which are sustainable and resilient. Healthy mobilities need to be major goals for policies aiming at sustainable and liveable cities and environments. Following the success of the previous Cosmobilities Conference on Sharing Mobilities, we would like this 13th Cosmobilities Conference to focus on the plethora of healthy and unhealthy aspects and relations of mobilities. Hence, we would encourage interested researchers to submit abstracts for consideration by **30th April 2018** on the following themes:

Healthy environments, sustainability and resilience	Mental health and mobility disruptions
Hospitality and wellness tourism and travel	Healthy/unhealthy food mobilities
Lifestyle mobilities and the care of the self	Health practices of walking, running, swimming
Mobile embodiment of sickness and phobias	Mobile social work practices
Health relations with non-human mobilities	Medicalisation and mobilities of health care
'Smart' health technologies and mobilities	Mobilities and care in later life
Disease and immobilities	Human trafficking and health
Human health machine assemblage	Waste mobilities
Positive aging and mobilities	Health, mobilities and urban planning

Email: conference@cosmobilities.net

