



**International Association for China Tourism Studies (IACTS)
2020 Online Conference**

“International Prospects of China Tourism Studies amid COVID-19 Era”
12-14 August, 2020 (GMT +8)

Date/Time	Program
Day 1 -- 12 August	
6:00pm-6:10pm	Opening and IACTS President Welcome -Prof Haiyan Song
6:10pm-6:25pm	Conference Structure and Logistics – Prof. J. Bao, Prof. S. Huang
6:25pm-6:45pm	Keynote Speech: “More than ever, tourism must be a force for good!” Mr. Jing Xu, Independent Tourism Advisor and Former UNWTO Director)
6:45pm-7:30pm	Coffee break and socialising
7:30pm-9:00pm	Panel Session One: “China Outbound Tourism amid COVID-19 Era” Panellists: Robert Li (Chair), Professor, Temple University, USA Fang Meng, Associate Professor, South Carolina University, USA

Noel Scott, Adjunct Professor, University of the Sunshine Coast, Australia
Honggang Xu, Professor, Sun Yat-sen University, China
Chenguang Wu, Professor, Sun Yat-sen University, China

9:00pm-9:30pm Coffee break and socialising

9:30pm-11:00pm Panel Session Two: “Socio-economic Impact of COVID-19 on International Tourism”

Panellists: Gang Li (Chair), Professor, University of Surrey, UK
Christina Chi, Professor, Washington State University, USA
Guoqing Du, Professor, Rikkyo University, Japan
Shina Li, Professor, Sun Yat-sen University, China
Bo Ma, Professor, Qingdao University, China
Xiaobo Su, Professor, University of Oregon, USA

Day 2 -- 13 August

6:00pm-7:30pm Panel Session Three: “Tourism Education amid COVID-19 Era”

Panellists: Billy Bai (Chair), Professor, University of Nevada Las Vegas, USA
Scott Cohen, Professor, University of Surrey, UK
Huimin Gu, Professor, Beijing International Studies University, China
Qiuju Luo, Professor, Sun Yat-sen University, China
Brian King, Professor, The Hong Kong Polytechnic University, China
Philip Xie, Professor, Bowling Green State University, USA

7:30-7:45pm Short break

7:45-9:15pm Panel Session Four: “Tourism Research and Knowledge Creation amid COVID-19 Era”

Panellists: Honggen Xiao (Chair), Associate Professor, The Hong Kong Polytechnic University, China
Ganghua Chen, Associate Professor, Sun Yat-sen University, China

Bing Pan, Associate Professor, Pen State University, USA
Yanjun Xie, Professor, Hainan University, China
Chaozhi Zhang, Professor, Sun Yat-sen University, China

9:15pm-9:30pm	Short break
9:30pm-11:00pm	Panel Session Five: “Publishing in International Tourism Journals: Tips from Editors” Panellists: Jingjing Yang (Chair), Associate Professor, Beijing International Studies University, China Dogan Gursoy, Professor, Washington State University, USA Cathy Hsu, Chair Professor, The Hong Kong Polytechnic University, China Haiyan Song, Chair Professor, The Hong Kong Polytechnic University, China Yang Yang, Associate Professor, Temple University, USA

Day 3 -- 14 August

6:00pm-7:30pm	Panel Session six: “Tourism recovery strategies in the Post-COVID-19 Era” Panellists: Li Miao (Chair), Professor, Oklahoma State University, USA Jigang Bao, Professor, Sun Yat-sen University, China David Weaver, Principal Research Fellow, Queensland University of Technology, Australia. Maoying Wu, Associate Professor, Zhejiang University, China Jie Zhang, Professor, Nanjing University, China
7:30pm-7:50pm	Coffee Break
7:50pm-9:50pm	IACTS Business Meeting (Agenda attached separately)

9:50pm-10:10pm	Closing (Profs Song and Bao)
10:10pm-11:00pm	Virtual wine appreciation (each member preparing one or two local wines, and drink and chat online)

Time Zones Reference

Time Zone (International Standard)	Conference Time Duration	Number of IACTS members in the Zone
GMT+8	18:00pm-23:00pm	21
GMT-4	06:00am-11:00am	7
GMT-7	03:00am-08:00am	4
GMT+10	20:00pm-01:00am (+1)	2
GMT+1	11:00am-16:00pm	2
GMT+2	12:00pm-17:00pm	1
GMT+9	19:00pm-00:00am (+1)	1
GMT-5	05:00am-10:00am	1