



International Association for China Tourism Studies

NEWSLETTER

Issue 1, 2017



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President's Message



Dear IACTS Fellows,

I am sure all of you have had an enjoyable Mid-Autumn Festival and you have had an opportunity to spend some wonderful time with your family, friends and colleagues to celebrate this traditional Chinese festival.

Please also join me in welcoming the newly elected IACTS Fellows who are really the stars in China tourism research. They will certainly bring the Association to a new height with their academic credentials. The second IACTS Conference is scheduled for the summer 2018, and I hope to see you all at the conference in Jiangmen City, Guangdong Province, China. I would like to take this opportunity to thank Professor Jigang Bao and the School of Tourism Management, Sun Yat-sen University, for hosting us again next year.

Over the next couple of years, we have put forward a few new initiatives and I will count your support on these initiatives. First, Journal of China Tourism Research is now official journal of IACTS and please do submit your best research or review articles to the journal for consideration of publication. Dr Honggen Xiao, the Managing Editor of the journal would love to see all of you to be actively involved in the journal's growth. Second, Professor Jigang Bao and Professor Sam Huang are Co-editing a special issue of JCTR on new issues and trends in China Tourism Research with a view to critically evaluating the current research related to China tourism and to explore the new research directions. I do hope you will contribute to this special issue as your contribution will probably shape the future of China Tourism research. Thirdly, Professor Sam Huang volunteered himself to be the editor of the IACTS Newsletter. With this publication, we could communicate among ourselves about the activities of IACTS Fellows and other related academic matters that interest all of us. Last but not the least, we would like to make our association more relevant with our expertise. Therefore, a few sessions of the next IACTS Conference will be devoted to interactions with local governments, tourism enterprises and academics or students. I will account for your support of these interactions.

Wish you a very fruitful academic year!

A handwritten signature in black ink, appearing to be 'Haiyan Song', written in a cursive style.

Professor Haiyan Song
IACTS President

IACTS BYLAWS

Article I: Name

1.1 The name of the organization shall be the International Association for China Tourism Studies (IACTS), hereafter the Association, which shall be its short name. IACTS is the acronym of the Association and shall be used among members.

Article II: Vision and Mission

2.1 The Association envisages itself as an international academic association that acknowledges the growing importance of China tourism research and the increasing knowledge contribution of China tourism scholars to the tourism scholarship worldwide.

2.2 The Association endeavours to:

- promote ethical, rigorous, and quality research practices in China tourism research;
- advance tourism knowledge with theoretical developments in the Chinese contexts;
- encourage international collaborations and scholarly exchange activities among its members to publish quality research in international journals;
- bridge the communication between tourism research community in China and international tourism research community;
- provide cutting-edge methodological training, career guidance and counselling to next-generation China tourism researchers; and,
- provide knowledge-based consulting services to governments, industry and international organisations.

Article III: Membership

3.1 Founding Membership

The Association is co-founded by a group of academics devoted to China tourism research in Mainland China, Hong Kong, Australia, the United Kingdom (UK), and the United States (US). These founding members are also acknowledged as Co-Founders of the Association and are honoured to be the lifelong members of the Association, unless a founding member would like to forsake the membership herself or himself.

3.2 General Membership

3.2.1 All members of the Association are required to concord on the vision and mission of the Association and should be active researchers in China tourism.

3.2.2 General membership of the Association can only be gained through nomination of a current member and upon the approval of the Association's Membership Committee.

3.2.3 Members are expected to maintain scholarly activities in relation to China tourism research. A member should have at least two (2) research papers with regard to China tourism published in high impact English or Chinese journals in the past three (3) years. In consideration of different stages of a research career, members over 65 years old can apply for a Senior Membership to the Membership Committee, and once approved, can be exempted from the above publication requirement. The Association's Membership Committee will review each membership and advise those who fail to meet the above publication requirement to relinquish membership or decide to terminate membership.

Article IV: Governance

4.1 The Association shall be incorporated as a non-profit academic organisation in a country (region) selected by the founding members.

4.2 The Association is collectively governed by a Board of Directors. All founding members are *de facto* directors of the first Board. The Board of Directors shall be elected every two years through voting of current members.

4.3 The officers of the Association are elected from the Directors of the Board every two years through voting of current members. The officers shall be President, 1st Vice President, 2nd Vice President, and Treasurer.

4.4 The office of the President shall normally be limited to no more than two (2) consecutive terms.

4.5 A secretariat shall be set up, overseen by the Board of Directors, to manage daily operational matters of the Association. A Secretary General shall be appointed for a term of four (4) years to head the Secretariat.

4.6 The Association shall not operate at a deficit.

IACTS BYLAWS –Continued

Article V: Operation Principles

5.1 The Association's activities shall be closely aligned with its vision and mission. These activities include, but are not limited to, holding academic conferences, editing research books, organising research training workshops and seminars, visiting scholarships, joint publications among members, and so on.

5.2 The Association shall hold a Membership Meeting every two (2) years at such time and place as the Board of Directors shall designate.

5.3 The Association may undertake consulting or research grant projects entrusted by government or industry bodies. Under such circumstances, project surplus after paying up the necessary dues, will remain in the Association to support its operation.

5.4 The Association may establish such financial reserves as considered appropriate by the Board of Directors, subject to the regulations and laws of the country in which the Association is incorporated.

5.5 Members are encouraged to offer voluntary personal services, provide personal donations, and introduce donations from the industry to the Association.

Article VI: Working Languages and Communications

6.1 The Association's working languages are English and Chinese.

6.2 The Association shall provide Internet-based forums/platforms to encourage academic discussions, debates, exchange of ideas, and knowledge sharing among its members.

6.3 The Association operates regular newsletters ("China Tourism Research Updates") as a communication tool to promote relevant news and events among its members and the international tourism research community.

Article VII: Changes to the Bylaws

7.1 Changes in the Bylaws shall be made by two-thirds (2/3) affirmative vote of the current members voting either in person or by email, provided that the proposed changes have been communicated to all members two (2) months in advance of the proposed date for voting.

Article VIII: Dues

8.1 All members shall pay an annual membership fee as set by the Board of Directors and ratified by the membership.

List of IACTS Fellows

(by alphabet order of family name)

Name	Institution	Country
ARLT, Wolfgang George	COTRI China Outbound Tourism Research Institute	Germany
BAI, Billy	University of Nevada, Las Vegas	U.S.
BAO, Jigang	Sun Yat-sen University	China
COHEN, Scott	University of Surrey	U.K.
DU, Guoqing	Rikkyo University	Japan
GU, Huimin	Beijing International Studies University	China
HSU, Cathy H.C.	The Hong Kong Polytechnic University	China (HK SAR)
HUANG, Songshan (Sam)	Edith Cowan University	Australia
LEW, Alan A.	Northern Arizona University	U.S.
LI, Gang	University of Surrey	U.K.
LI, Shina	Sun Yat-sen University	China
LI, Xiang (Robert)	Temple University	U.S.
MA, Bo	Qingdao University	China
MENG, Fang	University of South Carolina	U.S.
PAN, Bing	Penn State University	U.S.
SCOTT, Noel	Griffith University	Australia
SONG, Haiyan	The Hong Kong Polytechnic University	China (HK SAR)
SU, Xiaobo	University of Oregon	U.S.
WANG, Ning	Sun Yat-sen University	China
WANG, Youcheng	Central Florida University	U.S.
WALL, Geoffrey	University of Waterloo	Canada
WEAVER, David	Griffith University	Australia
WU, Bihu	Peking University	China
XIAO, Honggen	The Hong Kong Polytechnic University	China (HK SAR)
XIE, Philip F.	Bowling Green State University	U.S.
XIE, Yanjun	Dongbei University of Finance and Economics	China
XU, Honggang	Sun Yat-sen University	China
YANG, Jingjing	University of Surrey	U.K.
ZHANG, Chaozhi	Sun Yat-sen University	China
ZHANG, Jie	Nanjing University	China
ZHANG, Lingyun	Beijing Union University	China

IACTS Fellows' News and Activities

Haiyan Song was recently appointed as Mr and Mrs Chan Chak Fu Professor in International Tourism by The Hong Kong Polytechnic University. This endowed professorship was established by the Victoria Park Hotels Limited and it provides necessary funding for Professor Song to further pursue his research in international tourism with particular focus on tourism and hospitality demand modelling and forecasting.



Haiyan Song was also recently elected as the President of the International Association for Tourism Economics (IATE) for the period of 2017-2019.

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In June 2017, **Xiaobo Su** went to the border between Yunnan and Myanmar to explore cross-border tourism. He spent ten days on both sides in order to figure out how the tourism industry is organized. The goal is to write articles on the geopolitics of cross-border tourism.



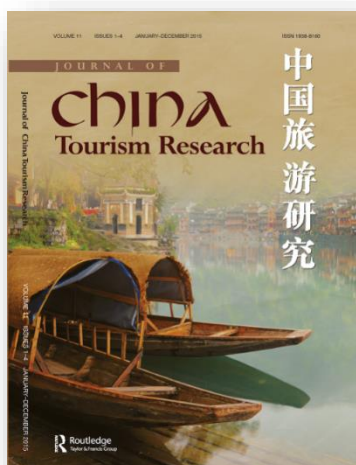
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Sam Huang visited School of Tourism, Sichuan University from 9 to 13 October and School of Humanities, Southeast University from 14 to 20 October and conducted a series of research seminars at the two Chinese universities. His visit to Sichuan University also included a field trip to Liujiang Ancient Town with a group of postgraduate research students from the Tourism School.



Sam Huang, together with Associate Professor Ganghua Chen from Sun Yat-sen University and Associate Professor Maoying Wu from Zhejiang University, initiated the Australia-China Tourism Research Network ([ACTReNet](#)). ACTReNet is hosted in the School of Business and Law at Edith Cowan University and has its members from universities across Australia and China. It is a virtual international research collaboration platform which brings together researchers in tourism, hospitality, events, leisure and recreation management across Australia and China to collaborate and produce high quality and impactful research outcomes.





Call for Papers

Journal of China Tourism Research Special Issue on **China Tourism Research: Reflections and Prospects**

Guest Editors

Jigang Bao, PhD

School of Tourism Management, Sun Yat-sen University, China
Songshan (Sam) Huang, PhD

School of Business and Law, Edith Cowan University, Australia
Ganghua Chen, PhD

School of Tourism Management, Sun Yat-sen University, China

China has emerged as an important international tourist destination and source market. Research on China tourism has grown substantially in recent decades, evidenced by the impressive numbers of research publications in relation to China tourism in major tourism journals within and outside China. To date, China tourism has proved to be a significant research field contributing to the growing body of tourism knowledge. The establishment of the International Association for China Tourism Studies (IACTS) (<http://chinatourismstudies.org/english>) hallmarks the importance of China tourism in the tourism academia.

China tourism research has entered into a new era wherein critical reflections on its past development and prospecting its future directions are needed. This special issue, on the theme of “China Tourism Research: Reflections and Prospects”, provides a timely outlet for IACTS Fellows and researchers studying China tourism issues to disseminate their critical thoughts and research findings on China tourism.

Journal of China Tourism Research (JCTR) publishes the latest research on tourism that relates to China and its citizens and encourages interdisciplinary scholarship and commentaries. It provides a rich forum for exchange of fresh information and ideas among academics and practitioners; fosters and enhances cutting-edge research activities that advance tourism knowledge; and discusses the relevance of tourism to the Chinese society. JCTR has recently been adopted by IACTS as its affiliated journal.

Researchers are invited to submit papers contemplating developments of China tourism research in various topical areas. Indicative China topics include, but are not limited to, the following:

- Reflections and reviews on tourism research
- Developments of tourism research methods/methodologies
- Tourism research paradigms and paradigm shift
- The language of tourism research
- Cultures (or communities) of tourism research
- Generation-T tourism researchers and their career development
- The metrification of tourism research
- Trends of China tourism research within and outside China
- Tourism policy development
- Community tourism and its development
- Smart cities and smart tourism development
- Tourism innovation and entrepreneurship

- Pro-poor tourism

Submission Deadlines

- One-page abstract due: **30 September 2017**
- Full paper due: **31 May 2018**
- Projected publication date: **Late 2018 or Early 2019**

All papers are to be peer reviewed before possible inclusion in the special issue

Submission Guidelines

Papers submitted must not have been published, accepted for publication, or be under review for publication elsewhere. Manuscripts should be prepared according to the journal's "Instructions for Authors" (<https://goo.gl/zUJc2g>).

Abstracts should be submitted as e-mail attachment to the guest editors at the following addresses:

Jigang Bao, School of Tourism Management, Sun Yat-sen University, China

E-mail: eesbjg@mail.sysu.edu.cn

Songshan (Sam) Huang, School of Business and Law, Edith Cowan University, Australia

E-mail: s.huang@ecu.edu.au

Ganghua Chen, School of Tourism Management, Sun Yat-sen University, China

E-mail: ganghuachen0311@126.com

Submitted abstracts will be reviewed by the guest editors and those that fit the theme of the special issue will be invited for full paper submission. Full papers should be submitted to the journal's online platform (<https://mc.manuscriptcentral.com/jctr>).



www.tandfonline.com/WCTR

**Pre-notice of the 2nd Biennial Conference
of the International Association for China Tourism Studies**
Jiangmen, China
July 31-August 4, 2018

Dear IACTS Fellows,

Please see below the pre-notice of the 2nd Biennial IACTS Conference and an outline of the conference program.

The conference is to be held from July 31 to August 4, 2018 in Jiangmen, Guangdong Province, China. It will be co-organized by the School of Tourism Management, Sun Yat-sen University and the Monitoring Center for UNWTO Sustainable Tourism Observatories. All of you are invited to deliver a report in the conference.

The details of the program will likely change between now and August 2018, but we will endeavor to keep the broad structure set out as follows.

Program

Time	Activities
Tuesday, July 31, 2018	
All day	Arrival
Wednesday, August 1, 2018	
Morning	Fellows reports
Afternoon	Panel discussion
	Fellows reports
Thursday, August 2, 2018	
Morning	Fellows reports
Afternoon	Fellows reports/Panel discussion

	Business meeting
Friday, August 3, 2018	
All day	Field visit
Saturday, August 4, 2018	
All day	Departure

Accommodation & Transportation

We understand that the accommodation and transportation cost (international/domestic airfare and transport to the conference venue) relating to your trip **will** be covered by your home institution.

However, we are pleased to make room reservation for you in the conference hotel, if you need it. The conference hotel is yet to be confirmed. We will provide more detailed hotel information in due course.

There is **no** airport in Jiangmen City. However, it is convenient to get to Jiangmen from any airport in Hong Kong, Macau, Guangzhou, Shenzhen, and Zhuhai. It takes 1.5 hours to drive from Jiangmen to Zhuhai Airport, and 2 hours to drive to Guangzhou Airport or Shenzhen Airport. The distance from Jiangmen to Hong Kong by water is 95 nautical mile and is 53 nautical mile to Macau. High-speed luxury (ferry) liners travel between Jiangmen and Hong Kong, Macau every day.

About Jiangmen City

Jiangmen -- Meeting point of Eastern and Western Cultures and the Capital of Overseas Chinese.

Jiangmen is known as the Capital of Overseas Chinese. Overseas Jiangmen natives live in 107 countries and regions across five continents, mainly in the United States, Canada, Southeast Asia, Hong Kong, and Macau. In total, there are 4 million overseas Chinese and Hong Kong, Macau, Taiwan compatriots.

The blending of eastern and western cultures has shaped a unique culture in Jiangmen as a hometown of overseas Chinese and turned Jiangmen into the meeting point of eastern and western cultures.

Kaiping Diaolou in Jiangmen is the representative form of cultural heritage for the hometown of overseas Chinese. In 2007, Kaiping Diaolou and villages were enlisted in the World Cultural Heritage Directory by UNESCO. This is the only World Cultural Heritage Site in Guangdong province. Kaiping Diaolou combines the eastern and western architectural cultures, and thus is praised by experts as “the architectural art gallery which astounds the world” and “the most beautiful village in the world”.

Pre-registration

If you are going to attend the 2nd Biennial Conference of IACTS, please fill in the form attached and sent it back to Ms REN Kaiyan, by email by **October 31, 2017**, as a pre-registration for the conference.

If you need any assistance, please kindly contact Ms REN Kaiyan (kaiyanren@qq.com).

Secretariat -- International Association for China Tourism Studies

2nd Biennial IACTS Conference

Jiangmen, China
July 31-August 4, 2018

Name		Gender	
Institution		Title	
Cell phone number		Email	
Report Topic			

Third East-West Dialogue Tourism and the Chinese Dream: Managing tourism for sustainable growth

Gold Coast, Australia
23-25 November 2017

The 'Chinese Dream' is an aspirational concept initiated by the President of China, Xi Jinping, based on the traditional Chinese philosophy of dedicating oneself to the wellbeing of family, country and the world. The successful First East West Dialogue (Gold Coast, 2014) and the Second East West Dialogue (Shanghai, 2016) discussed tourism as a major contributor to the Chinese Dream.

The Third East-West Dialogue Chinese Dream will be held on the Gold Coast, Australia, between 23-25 November 2017 explores the 'China Dream is closely linked to an ecologically harmonious society. This notion is termed 'Eco-civilisation', a form of development, ethic, or blueprint for an environmentally compatible society, now firmly embedded in China's policy context.

The Third East-West Dialogue **will provide a platform to discuss how tourism can contribute to the theory and implementation of a new Eco-civilisation**, within China and in those countries that are visited by Chinese tourists.

The Third East-West Dialogue forms part of two major initiatives in 2017, namely the United Nations International Year of Sustainable Tourism for Development and the China-Australia Year of Tourism. As a world-leading institution in tourism education and research, Griffith University, through its **Tourism Confucius Institute (TCI)** and **Griffith Institute for Tourism (GIFT)**, is pleased to invite you to attend to this timely event.

Further information and a Call for Papers will follow.

For enquiries please contact Noel Scott at noel.scott@griffith.edu.au or Dr Peiyi Ding at p.ding@griffith.edu.au

